

BRACEBRIDGE



Sponsorship Opportunities

Bracebridge is celebrating its sesquicentennial celebration in 2025 and we are excited to extend an invitation to you, a valued member of our community, to join us in commemorating 150 years of history, growth, and shared memories.





Sponsorship Opportunities

We are excited to offer a range of sponsorship opportunities that will ensure your brand gets the visibility it deserves while contributing to a the year long celebration of Bracebridge . These levels are designed to provide increasing benefits and ensure that every sponsor is recognized for their support of our Town.

Community Celebration Sponsors (June 7th and 8th)



Title Sponsor
\$6000

1 Opportunity Available



Main Stage Sponsor
\$2000

2 Opportunities Available



Celebration Sponsor
\$500

5 Opportunities Available



Friends of Festivities
\$150

Unlimited Opportunities Available



Silver Bridge Sponsor
\$3000

4 Opportunities Available

- Block Party Kit Sponsor; and
- Volunteer Recognition Sponsor; and
- Time Capsule Sponsor



Heart of Muskoka Sponsor
\$1000

6 Opportunities Available

- Historical Displays; or
- Lawn Games Sponsor; or
- Community Picnic Sponsor; or
- 150 Cake Sponsor; or
- Kids Craft Sponsor; or
- Author's Corner Sponsor

Bracebridge 150 Forest Sponsors



Tree Sponsor
\$1000

150 Opportunities Available

We are always open to new ideas and will be happy to discuss additional ways to increase the visibility of your brand or tailor your sponsorship to suit your specific needs. This could include additional signage, social media posts, or other promotional activities. In-kind opportunities available upon request.



Sponsorship Packages Breakdown

Benefits of Sponsorship	Title Sponsor	Silver Bridge Sponsor	Main Stage Sponsors	Heart of Muskoka Sponsor	Celebration Sponsors	Friends of Bracebridge 150	Bracebridge 150 Forest
# of Opportunities Available/Value	(1) \$6,000	(4) \$3,000	(2) \$2,000	(6) \$1,000	(5) \$500	\$150 (no limit)	(150) \$1,000
Priority placement of sponsor logo on all promotional material and event signage throughout 2025	X						
Priority placement of sponsor logo on Bracebridge 150 website	X						
Verbal recognition during opening remarks as well as throughout the event as the presenting sponsor	X	X					
Dedicated social media recognition on related channels	X						
Free 10 X 10 space at the Bracebridge 150 Community Celebration and Showcase	X	X					
Sponsor logo on site signage on June 7/8, 2025	X	X	X	X	X	X	
Sponsor logo on Bracebridge 150 website appropriate to the level	X	X	X	X	X	X	X
Social media recognition on related channels	X	X	X				
Sponsor logo on volunteer shirts	X	X					
Specific Logo Placement on sign (s) for event or activity			X	X			
Other: See specifics below		X*	X*	X*			
Company/Individual Name on Gateway Signage to the Forest	X						X
Company invite to Grand Opening of the 150 Forest in 2026	X						X
Post Event – Recognition of Sponsors on social media channels	X	X	X	X	X	X	

Note: Sponsorship tiers have been designed to build upon each other, with each level offering more visibility and exclusive opportunities to engage with the community.

Specific Sponsor Opportunities/Benefits:

Noted with an * on the previous page



Silver Bridge Sponsor

- **Block Party Kit Sponsor:** logo on all block party materials and;
- **Volunteer Recognition Sponsor:** logo on volunteer shirts and invitation to Volunteer Recognition Event and;
- **Time Capsule Sponsor:** Company/Individual ability to include artifact within the time capsule



Main Stage Sponsor

- Includes verbal recognition of main stage sponsors throughout the 2 days of entertainment



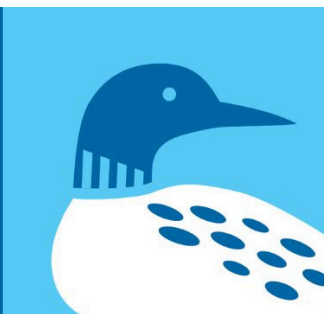
Heart of Muskoka Sponsor

- **Historical Displays:** signage and logo on placards posted on displays or;
- **Lawn Games Sponsor:** signage at lawn games location or;
- **Community Picnic Sponsor:** Company Banner can be hung in the location or tent signage on picnic tables or;
- **150 Cake Sponsor:** Signage located near the cake as well as opportunity for company staff to be on-site/serve cake or;
- **Kids Craft Sponsor:** Signage or logo on the crafts or;
- **Author's Corner Sponsor:** Signage at the location and opportunity for rep to introduce authors

For further details or to explore these opportunities, please reach out to our sponsorship team. We look forward to partnering with you to make the the celebration of Bracebridge a success!

 bracebridge.ca/150

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